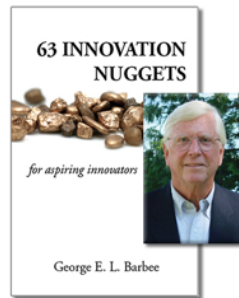




Left: Barbee conducting group discussions at a recent event. His book (right), 63 Innovation Nuggets (for aspiring innovators), was published in 2015 and has received accolades from many notable reviewers.



George Barbee

Author and businessman **George E. L. Barbee** is one of the original Batten Fellow faculty members (along with Jim Collins, Malcolm Gladwell and Jim Gilmore) at top-ranked University of Virginia Darden School of Business, and has been teaching innovation for the past 15 years.

Barbee's 45-year business career has taken him to over 40 different countries. He has founded three successful entrepreneurial companies and has led innovation with Fortune 100 companies including Gillette, General Electric, PepsiCo, IBM and PricewaterhouseCoopers.

Barbee received Darden's highest alumni honor, the Charles C. Abbott Award, in 2000. He has written and originated numerous articles, and appeared multiple times on *NBC's Today Show*, *ABC's Good Morning America*, *PBS* and *CNN*, and has been quoted in *The Wall Street Journal* and *The New York Times*.

Barbee is known as an engaging public speaker with a wonderful sense of humor and an ability to quickly and sincerely connect with any audience. His engagements are topical, effectively tie in with current events, and inspire lively, meaningful discussions about advancing an innovative global culture. His speaking engagements range from smaller senior executive groups to larger MBA and corporate executive groups, to auditoriums of over 400 guests. He has also spoken to national radio and television audiences reaching millions.

His precedent-setting work on the IBM/PricewaterhouseCoopers' "Rainmaker" programs with senior partners was praised as one of the longest-lasting and most behavior-changing initiatives in both organizations.

FORTUNE

It's "tough to find anyone with longer, more varied experience with innovation than George Barbee."

Inc.

Barbee reveals "...secrets of high powered innovative and sales leaders..."



Hall of Fame reviewer Bob Morris: "Barbee provides a wealth of information, insight, and counsel ... almost anyone can develop the skills needed to think innovatively."



Chairman, PricewaterhouseCoopers, said Barbee's book is "equally suitable for Fortune 500 companies and entrepreneurial start-ups..."



An IBM Divisional President said George Barbee and his book "brings innovation to a practical level that most people can grasp."

FAST COMPANY

Barbee feels that "innovative ideas are well within anyone's grasp if we let go of these preconceived notions..."

Forbes

George Barbee "dispels 9 myths around innovation ..."



President, Kellogg's, North America: George Barbee's nuggets "resonated with me ... must read, enjoy them in the fashion they are written."



A senior VP at General Electric said 63 *Innovation Nuggets*' "unique format juxtaposes Nuggets with examples," and is "packed with ideas."



President, International-Clark Equipment, feels Barbee's book "belongs on every executive's bedside table, ultimate innovation game changer."

AVAILABLE FOR SPEAKING ENGAGEMENTS

- **General Audience (Rotary Clubs, Chambers, etc.):**
"The Creative and Innovative Genius in All of Us"
- **Entrepreneurial/Smaller Company Audience (YPO, etc.):**
"Overcoming Innovative Myths and the Secrets of Success in the Early Stages" and/or "Taking Your Company's Innovation to the Next Higher Level"
- **Large Fortune 500 and Professional Service Organization Audiences:**
"Overcoming Innovation Thinkers Cramp and Organization Cramp - Advancing an Innovative and Global Culture"



CONTACT INFO: George Barbee

Phone:
617-930-1335

Email:
George@Innovation
nuggets.com

Blog & on the Web:
InnovationNuggets.com

